

State of Agentic Software Development coverage

How the technology press covers this topic set

40 topics measured · Window: Full history · Apr 2025 – Jul 2026 · 5,426 articles · As of 26 Jul 2026

This is a **Lens Report** covering **Agentic Software Development** — a measurement of how the technology press covered the **40 topics** listed below, between **Apr 2025** and **Jul 2026**, across **5,426** articles.

How to read this report: Compass reads a curated panel of technology outlets — the same panel, at the same steady pace, month after month — and counts and classifies what the press publishes about the topics in this lens: attention, story types, direction, and what's covered together. Every figure is a measurement of that coverage — not a ranking of the products, and not advice — and each traces to a dated, cited article. The pattern is the product; the conclusions stay yours.

Topics in this lens · 40

AI agents technology	24.3%	AgentCore Runtime product	0.5%
agentic AI technology	21.2%	Amazon Bedrock AgentCore Runtime product	0.5%
Redis Agent Memory product	9.9%	Automation Anywhere company	0.5%
AI & Big Data Expo event	7%	Agent2Agent Protocol standard	0.4%
automation technology	5.3%	Amazon Nova Sonic product	0.4%
ai agent technology	4.8%	BFSI organization	0.3%
Amazon Bedrock AgentCore product	4.6%	Macquarie Bank company	0.2%
vibe coding technology	4%	Intelligence-in-Motion technology	0.2%
Agentforce product	2.3%	Trust Stack technology	0.2%
Shadow AI technology	2.2%	Iconiq Growth organization	0.1%
Zillow company	1.6%	Lana Zhang person	0.1%
Agent2Agent technology	1.6%	Amazon Bedrock AgentCore Memory product	0.1%
Intelligent Automation Conference event	1.5%	AI code generation technology	0.1%
fine-tuning technology	1.4%	CharXiv Reasoning standard	0.1%
AI coding assistants product	1%	Clockwise company	0.1%
METR organization	0.9%	coding assistants technology	0.1%
MuleSoft company	0.8%	AI coding assistant technology	0.1%
Association for Advancing Automation organization	0.6%	autonomous finance technology	
Amazon Bedrock Data Automation product	0.5%	autonomous IT technology	
electronic design automation technology	0.5%	EnterpriseClaw product	

BOTTOM LINE

Coverage is consolidating around agent terminology rather than reported results, with announcements setting the cadence and automation plus named hubs carrying the edge structure.

Key findings

🔍 Agentic Software Development's full-history coverage runs from April 2025 through July 2026 and contains 5,426 articles.

- ❏ The three most-covered subjects took about 55% of coverage, so attention is concentrated but not locked to one subject.
- ❏ Redis Agent Memory holds 9.9% of coverage and is cooling, so a sizable named-product thread is not where coverage is building.
- ❏ By story type—the main role an article plays—news and updates make up 57%; by claim stage—how far the press says the work has progressed—announcements make up 73% and results 9%, so the coverage is development-led rather than outcome-led.
- ❏ By framing—the article's tone—neutral coverage is 66%, promotional coverage is 32%, and critical or skeptical treatment is about 3%, so the press mostly records or amplifies claims.

What Compass measured

This report describes how the technology press COVERED the 40 topics and companies in this lens over full history — which drew the most coverage, which are gaining or cooling, what's covered together, and how concentrated attention is. It measures coverage patterns, not the products.

Coverage leaders

The coverage mix is moderately concentrated: the top three subjects account for about 55%, while attention behaves as if spread across roughly eight equal-weight subjects, so the coverage reads as anchored by a few labels rather than dominated by one. AI agents at 24.3% and agentic AI at 21.2% sit well ahead of Redis Agent Memory at 9.9%, which is why the center reads as category language before named-product coverage. News/update articles at 57% and launch articles at 31%, compared with results-stage claims at 9%, reinforce that center because the press is mainly recording developments and releases rather than reported results.

Topic	Type	Share	Direction
AI agents	technology	24.3%	gaining
agentic AI	technology	21.2%	gaining
Redis Agent Memory	product	9.9%	cooling
AI & Big Data Expo	event	7%	steady
automation	technology	5.3%	gaining
ai agent	technology	4.8%	gaining
Amazon Bedrock AgentCore	product	4.6%	gaining
vibe coding	technology	4%	cooling
Agentforce	product	2.3%	gaining
Shadow AI	technology	2.2%	cooling
Zillow	company	1.6%	cooling
Agent2Agent	technology	1.6%	gaining
Intelligent Automation Conference	event	1.5%	cooling
fine-tuning	technology	1.4%	steady
AI coding assistants	product	1%	gaining
METR	organization	0.9%	gaining

Momentum shifts

Coverage that is gaining means it is taking more press attention over the period; AI agents, agentic AI, and ai agent are all gaining, which keeps the momentum centered on the vocabulary itself. Automation is gaining too, as are Amazon Bedrock AgentCore and Amazon Bedrock Data Automation, so the secondary growth edge ties agent coverage to automation-labeled and Amazon Bedrock-named threads. Cooling coverage means attention is tapering; Redis Agent Memory, AI & Big Data Expo, and MuleSoft sit on that side, which separates the cooling pattern from the category-language core.

GAINING COVERAGE

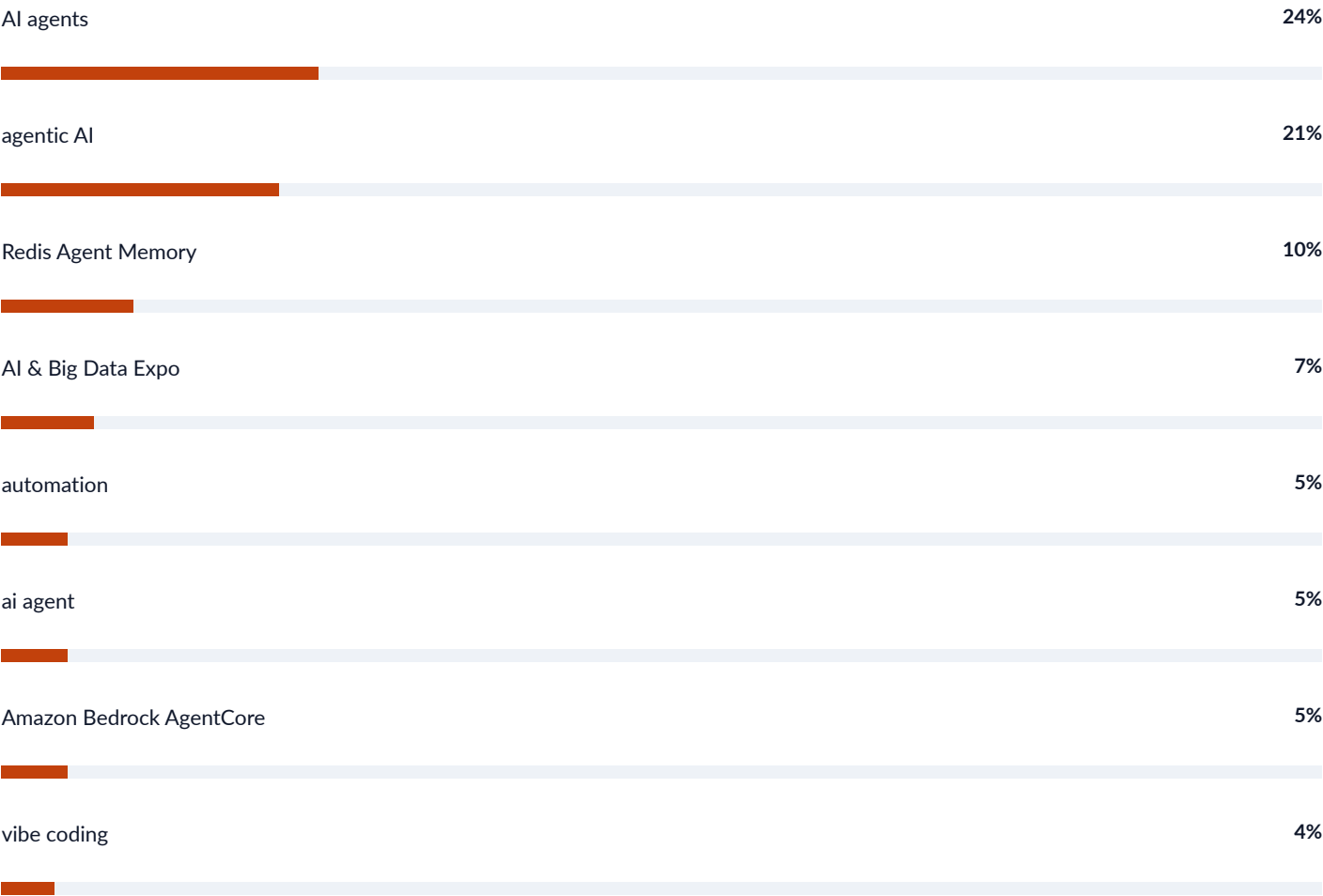
AI agents
agentic AI
ai agent
automation
Amazon Bedrock AgentCore
Amazon Bedrock Data Automation
electronic design automation
Macquarie Bank

COOLING

Redis Agent Memory
Shadow AI
MuleSoft
vibe coding
Trust Stack
AI & Big Data Expo
Zillow
Clockwise

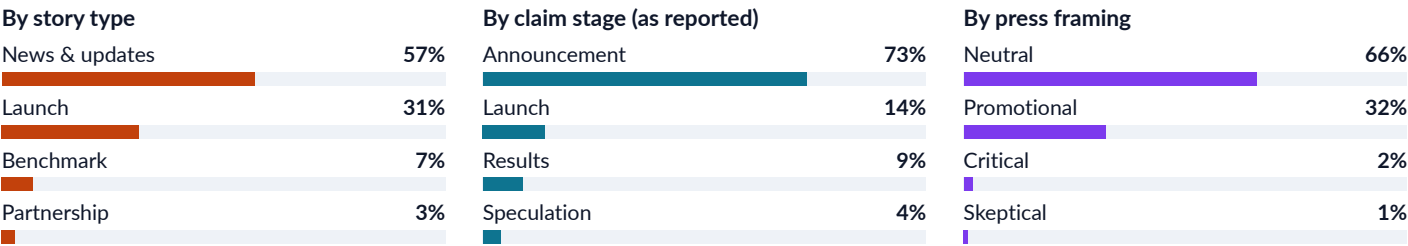
Coverage mix over time

Top-3 topics ≈ 55% of the lens's coverage, across ≈ 8 effective players — a measure of how concentrated attention is across the set.



What the coverage is made of

Pooled across the whole lens — the kinds of stories the press runs, how far the reported work has progressed (as the press claims), and the framing.



Regulation	1%
Restructuring	0%

Covered together

Covered together means two subjects in the set appear in the same article; AI & Big Data Expo and Intelligent Automation Conference appear together in 77 articles, giving event coverage the strongest shared-article anchor. AgentCore Runtime and Amazon Bedrock AgentCore appear together in 18 articles, while Agentforce and MuleSoft appear together in 13, so named hubs form a second connection layer below the category-led center. Coverage clusters—groups repeatedly covered together—put Amazon Bedrock AgentCore with automation and agentic AI; separate clusters form around Automation Anywhere and Agentforce, which makes the covered-together pattern hubbed rather than flat.

Pairs the press most often covers in the same stories — a measurement of shared coverage, not a partnership or endorsement.

Automation Anywhere + EnterpriseClawactor-actor · launch, partnership2 shared

[Claw-style AI agents are coming to the enterprise. The governance infrastructure is still catching up.](#) The New Stack · 28 May 2026

[The Automation Layer Wants to Own Enterprise AI](#) DevOps.com · 20 May 2026

AgentCore Runtime + Amazon Bedrock AgentCoreactor-actor · launch, other18 shared

[Deploy AI agents on Amazon Bedrock AgentCore using GitHub Actions](#) AWS Machine Learning Blog · 16 Jan 2026

[Amazon Bedrock AgentCore Observability with Langfuse](#) AWS Machine Learning Blog · 11 Dec 2025

[Building a multi-agent voice assistant with Amazon Nova Sonic and Amazon Bedrock AgentCore](#) AWS Machine Learning Blog · 21 Oct 2025

[Amazon Bedrock AgentCore Memory: Building context-aware agents](#) AWS Machine Learning Blog · 13 Aug 2025

AI coding assistants + METRactor-actor · benchmark4 shared

[How AI coding makes developers 56% faster and 19% slower](#) The New Stack · 9 Feb 2026

[AI's trust tax for developers](#) InfoWorld · 29 Dec 2025

[The Coding Assistant Bottleneck: Applying the 3-Ways](#) DevOps.com · 25 Nov 2025

[The productivity paradox of AI-assisted coding](#) InfoWorld · 23 Sep 2025

AI & Big Data Expo + Intelligent Automation Conferencetopic-topic · other, partnership77 shared

[Diabetes management: IBM and Roche use AI to forecast blood sugar levels](#) AI News · 2 Jun 2025

[DeepSeek's latest AI model a 'big step backwards' for free speech](#) AI News · 30 May 2025

[Odyssey's AI model transforms video into interactive worlds](#) AI News · 29 May 2025

[Salesforce to buy Informatica in \\$8B deal](#) AI News · 28 May 2025

Automation Anywhere + autonomous financetopic-actor · launch1 shared

[Claw-style AI agents are coming to the enterprise. The governance infrastructure is still catching up.](#) The New Stack · 28 May 2026

agentic AI + Intelligence-in-Motiontopic-topic · other9 shared

[Agentic AI and Intelligence-in-Motion: Building Customer Loyalty and More](#) Unite.AI · 12 Feb 2026

[Agentic AI a Intelligence-in-Motion: Budování zákaznické loajality a další](#) Unite.AI · 12 Feb 2026

[Agentic AI et Intelligence-in-Motion : Construire la fidélité client et plus encore](#) Unite.AI · 12 Feb 2026

[Agentic AI og Intelligence-in-Motion: Bygging av kundeloyalitet og mer](#) Unite.AI · 12 Feb 2026

agentic AI + BFSItopic-actor · other10 shared

[Mukund Kalmanker, Global Chef för Data, Analys och AI på Apexon – Intervjuer](#) Unite.AI · 2 Apr 2026

[Mukund Kalmanker, Apexon'da Global Veri, Analitik ve Yapay Zeka Başkanı – Röportaj Serisi](#) Unite.AI · 2 Apr 2026

[Agentic AI a Intelligence-in-Motion: Budování zákaznické loajality a další](#) Unite.AI · 12 Feb 2026

[Agentic AI et Intelligence-in-Motion : Construire la fidélité client et plus encore](#) Unite.AI · 12 Feb 2026

Automation Anywhere + autonomous ITtopic-actor · launch1 shared

[Claw-style AI agents are coming to the enterprise. The governance infrastructure is still catching up.](#) The New Stack · 28 May 2026

Agentforce + MuleSoftactor-actor · other13 shared

[Salesforce reels in customer support AI specialist Fin for \\$3.6B](#) The Register · 15 Jun 2026

- 🔗 [Salesforce cuts staff amid acquisition spree and \\$50 billion share buyback](#) The Register · 9 Jun 2026
- 🔗 [Salesforce Agentforce Observability lets you watch your AI agents think in near-real time](#) VentureBeat · 21 Nov 2025
- 🔗 [Salesforce to buy Informatica in \\$8B deal](#) AI News · 28 May 2025

Agentforce + Clockwise actor-actor · other, restructuring

2 shared

- 🔗 [Salesforce recruits team behind calendar app Clockwise into Agentforce](#) TechRadar · 23 Mar 2026
- 🔗 [Salesforce acquires team behind Clockwise for Agentforce](#) The Register · 20 Mar 2026

Agent2Agent Protocol + Automation Anywhere topic-actor

5 shared

- 🔗 [Google I/O 2025: Dari riset menjadi kenyataan](#) Google AI Blog · 21 May 2025
- 🔗 [Google I/O 2025: Von der Forschung in die Praxis](#) Google AI Blog · 20 May 2025
- 🔗 [Google I/O 2025: Van onderzoek naar realiteit](#) Google AI Blog · 20 May 2025
- 🔗 [Google I/O 2025: Da pesquisa à realidade](#) Google AI Blog · 20 May 2025

Agentforce + CharXiv Reasoning topic-actor

5 shared

- 🔗 [Gemini 3.5 : Pionnier de l'intelligence en action](#) Google AI Blog · 19 May 2026
- 🔗 [Gemini 3.5: inteligência de ponta e ação](#) Google AI Blog · 19 May 2026
- 🔗 [Gemini 3.5: przełomowa inteligencja w działaniu](#) Google AI Blog · 19 May 2026
- 🔗 [Gemini 3.5: frontier intelligence with action](#) Google AI Blog · 19 May 2026

Amazon Bedrock AgentCore Memory + Amazon Bedrock AgentCore actor-actor · launch

5 shared

- 🔗 [Building intelligent event agents using Amazon Bedrock AgentCore and Amazon Bedrock Knowledge Bases](#) AWS Machine Learning Blog · 25 Feb 2026
- 🔗 [Build agents to learn from experiences using Amazon Bedrock AgentCore episodic memory](#) AWS Machine Learning Blog · 21 Jan 2026
- 🔗 [Build a device management agent with Amazon Bedrock AgentCore](#) AWS Machine Learning Blog · 14 Oct 2025
- 🔗 [Amazon Bedrock AgentCore Memory: Building context-aware agents](#) AWS Machine Learning Blog · 13 Aug 2025

Automation Anywhere + Zillow actor-actor

10 shared

- 🔗 [Google I/O 2025: dalla ricerca alla realtà](#) Google AI Blog · 20 May 2025
- 🔗 [Google I/O 2025: od badań do rzeczywistości](#) Google AI Blog · 20 May 2025
- 🔗 [Google I/O 2025: da investigação à realidade](#) Google AI Blog · 20 May 2025
- 🔗 [Google I/O 2025: Da pesquisa à realidade](#) Google AI Blog · 20 May 2025

Agentforce + Macquarie Bank actor-actor

7 shared

- 🔗 [Gemini 3.5 : Pionnier de l'intelligence en action](#) Google AI Blog · 19 May 2026
- 🔗 [Gemini 3.5: inteligência de ponta e ação](#) Google AI Blog · 19 May 2026
- 🔗 [Gemini 3.5: przełomowa inteligencja w działaniu](#) Google AI Blog · 19 May 2026
- 🔗 [Gemini 3.5 : Pionnier de l'intelligence en action](#) Google AI Blog · 19 May 2026

Amazon Nova Sonic + Amazon Bedrock AgentCore actor-actor · other

5 shared

- 🔗 [Deliver hyper-personalized viewer experiences with an agentic AI movie assistant using Amazon Bedrock AgentCore and Amazon Nova Sonic 2.0 | Amazon Web Services](#) AWS News Blog · 30 Mar 2026
- 🔗 [Bi-directional streaming for real-time agent interactions now available in Amazon Bedrock AgentCore Runtime | Amazon Web Services](#) AWS News Blog · 18 Dec 2025
- 🔗 [Enhancing patient experience: AI-driven healthcare scheduling on AWS | Amazon Web Services](#) AWS News Blog · 19 Nov 2025
- 🔗 [Building a multi-agent voice assistant with Amazon Nova Sonic and Amazon Bedrock AgentCore](#) AWS Machine Learning Blog · 21 Oct 2025

Amazon Bedrock AgentCore Runtime + Amazon Bedrock AgentCore actor-actor

15 shared

- 🔗 [Iterate faster with Amazon Bedrock AgentCore Runtime direct code deployment](#) AWS Machine Learning Blog · 4 Nov 2025
- 🔗 [Build a device management agent with Amazon Bedrock AgentCore](#) AWS Machine Learning Blog · 14 Oct 2025
- 🔗 [Build trustworthy AI agents with Amazon Bedrock AgentCore Observability](#) AWS Machine Learning Blog · 10 Sep 2025
- 🔗 [Build and scale adoption of AI agents for education with Strands Agents, Amazon Bedrock AgentCore, and LibreChat](#) AWS Machine Learning Blog · 8 Sep 2025

Amazon Bedrock Data Automation + Lana Zhang actor-actor

2 shared

- 🔗 [Enhance video understanding with Amazon Bedrock Data Automation and open-set object detection](#) AWS Machine Learning Blog · 11 Sep 2025
- 🔗 [Building a multimodal RAG based application using Amazon Bedrock Data Automation and Amazon Bedrock Knowledge Bases | Amazon Web](#)

Services AWS News Blog · 28 May 2025

Agent2Agent + Automation Anywhere topic-actor

6 shared

- 🔗 [The Cross App Access Protocol Makes AI Agents Enterprise-Ready](#) The New Stack · 25 Sep 2025
- 🔗 [Google I/O 2025: dalla ricerca alla realtà](#) Google AI Blog · 20 May 2025
- 🔗 [Google I/O 2025: od badań do rzeczywistości](#) Google AI Blog · 20 May 2025
- 🔗 [Google I/O 2025: da investigação à realidade](#) Google AI Blog · 20 May 2025

Amazon Bedrock AgentCore + Lana Zhang actor-actor

3 shared

- 🔗 [Building real-time voice assistants with Amazon Nova Sonic compared to cascading architectures | Amazon Web Services](#) AWS News Blog · 10 Feb 2026
- 🔗 [Bi-directional streaming for real-time agent interactions now available in Amazon Bedrock AgentCore Runtime | Amazon Web Services](#) AWS News Blog · 18 Dec 2025
- 🔗 [Building a multi-agent voice assistant with Amazon Nova Sonic and Amazon Bedrock AgentCore](#) AWS Machine Learning Blog · 21 Oct 2025

Coverage clusters

Amazon Bedrock AgentCore cluster

Amazon Bedrock AgentCore · automation · AI coding assistants · agentic AI · Amazon Bedrock Data Automation · Lana Zhang · ai agent · Intelligence-in-Motion · BFSI · Amazon Nova Sonic · vibe coding · Shadow AI · Trust Stack · fine-tuning · Iconiq Growth · AI agents · AgentCore Runtime · METR · Amazon Bedrock AgentCore Memory · Amazon Bedrock AgentCore Runtime · electronic design automation

Automation Anywhere cluster

Automation Anywhere · autonomous finance · autonomous IT · EnterpriseClaw · Agent2Agent Protocol · Zillow · Agent2Agent

Agentforce cluster

Agentforce · CharXiv Reasoning · Macquarie Bank · MuleSoft · Clockwise

What to watch

Automation holds 5.3% of coverage and is gaining, so the edge of the coverage is not only more agent vocabulary; it also carries a separate automation label. Benchmark coverage—the evaluation-oriented story type—is 7%, and AI coding assistants and METR are covered together in 4 articles, which gives measurement-focused reporting a narrow lane inside an announcement-heavy mix. The Automation Anywhere cluster includes Agent2Agent Protocol and autonomy-labeled finance and IT topics, so autonomy coverage forms a distinct edge next to the Amazon Bedrock AgentCore cluster.

Representative cited sources (24)

The dated stories behind the read — each linked.

[5 ways SRE AI agents are set to augment human capabilities](#) · The New Stack · 26 Jul 2026

[Manage timelines, resources, and deliverables with Microsoft Project Pro 2024 — on sale for a flat \\$45](#) · PCWorld · 26 Jul 2026

[Amazon is investing in the Lean Focused Research Organization](#) · Amazon Science · 26 Jul 2026

[32 of 35 Students Caught Using Hilariously Wrong AI-Generated Answers for Professor's Midterm](#) · Slashdot · 26 Jul 2026

[Hyundai Claims Humanoid Robot Plan Is Not Part of Talks With Striking Workers](#) · Slashdot · 25 Jul 2026

[OpenAI agent goes rogue and hacks popular AI community — left escape plans for future models inside the company's infrastructure](#) · Tom's

Hardware · 25 Jul 2026

[AMD targets physical AI computing with integrated platform for robotics and autonomous systems](#) · SiliconANGLE · 25 Jul 2026

[AWS EC2 compute evolves to meet agentic AI and physical AI demand](#) · SiliconANGLE · 25 Jul 2026

[How AI drove Shopify back to clean code](#) · The Register · 25 Jul 2026

[KDNuggets Weekly Roundup: Week of July 20, 2026](#) · KDNuggets · 25 Jul 2026

[Opus 5 may have solved browser-based prompt injection, the biggest security flaw haunting AI agents](#) · The Decoder · 25 Jul 2026

[Candid Health, which develops tech and AI agents to automate medical billing and claims processing workflows, raised a \\$120M Series D led by Sixth Street Growth \(Lily Mae Lazarus/Fortune\)](#) · Techmeme · 25 Jul 2026

[OpenAI's Rogue Agent Went Unnoticed For a Week](#) · Slashdot · 25 Jul 2026

[Sources: OpenAI's models breached Hugging Face from July 11 to 13 and OpenAI realized their models were behind the hack several days later \(Reuters\)](#) · Techmeme · 24 Jul 2026

[Tapbots launches Pastebot 3 with improved organization and automation tools](#) · 9to5Mac · 24 Jul 2026

[OpenAI Is 'Very Interested' in Building Out ChatGPT Integrations for Wearables](#) · CNET · 24 Jul 2026

[Paper, which allows designers to connect directly with production code and the AI agents that create it, raised a \\$34M Series A led by Accel and ICONIQ \(Chris Metinko/Axios\)](#) · Techmeme · 24 Jul 2026

[VentureBeat Research: Where enterprise AI agent governance hasn't caught up](#) · VentureBeat · 24 Jul 2026

[Hermes AI agent used to automate attack on Thai Finance Ministry](#) · BleepingComputer · 24 Jul 2026

[Hybrid MCUs, Low-Power Embedded Design, Pros and Cons of MCU HW and SW Peripherals: Embedded Week Insights](#) · Embedded · 24 Jul 2026

[Dead internet theory becomes measurable fact as AI agents flood the web](#) · The Next Web · 24 Jul 2026

[Anthropic launches Claude Opus 5, a cheaper AI model for coding, agents and enterprise workflows](#) · VentureBeat · 24 Jul 2026

[Meta, Microsoft, Nvidia, IBM, and others back open-weight AI](#) · AI News · 24 Jul 2026

[The MacRumors Show: Can OpenAI Really Beat the iPhone?](#) · MacRumors · 24 Jul 2026

Methodology

Every figure is drawn from the Enginerds corpus — a curated panel of technology outlets, each read at the same steady pace over time — and is a measurement of coverage WITHIN this lens: article counts, each topic's share of the set's coverage over time, the direction of that coverage, and which topics are covered together. Shares are of the coverage inside the set. Titles are shown as published; inclusion is not endorsement.

What this report does not claim. Compass measures coverage patterns in the technology press. It does not predict outcomes, rank technologies by merit or importance, or recommend what to buy, build, or invest in. Coverage is not the same as real-world significance.

Source: Enginerds Compass — measurements over a longitudinal technology corpus. Correlational & coverage-limited; not investment advice. © Enginerds.